

## Executive Bio



### Jay Tolchinsky

Executive Director, Marketing and Communications

Jay Tolchinsky brings 17 years of healthcare industry marketing and communications leadership to SPi Healthcare. Before joining SPi Healthcare, Jay worked at EMC Corporation as Healthcare Field Marketing Manager for the Americas. Prior to that he was Director of Marketing and Communications for Beacon Partners, one of the largest privately held healthcare management consulting firms in the United States. Jay helped to lead a variety of strategic marketing initiatives during his tenure, in which Beacon Partners experienced significant growth.

Previously, Jay worked for IDX Systems Corporation (GE Healthcare), a leading provider of software, services and technology for healthcare provider organizations. During his tenure at IDX he served in various roles including Service Executive, National Operations Manager, and Interoperability Project Executive.

Prior to IDX, Jay worked for Partners Healthcare, an integrated health system and one of the nation's leading biomedical research organizations, where he led the implementation and support of their IDX system.

Jay is a Senior Member of the Health Information Management Systems Society (HIMSS) and has served on the New England HIMSS Board of Directors in various capacities including chapter President and Communications Chair.